2007 Annual Report

Canadian Motor Vehicle Arbitration Plan









2007 Annual Report

2007 Board of Directors

Dave Adams; Marilyn Born; Deborah Brown (partial year); Anthony Cornacchia (partial year); Cheryle Gallant (partial year); Gary Frost; Pierre Millette (partial year); Mark Nantais; Mike Prosser; James Savary; Al Dwyer; Tim Ryan; Trevor Todd

Member Organizations

Association of International Automobile Manufacturers of Canada Canadian Automobile Dealers Association Canadian Vehicle Manufacturers' Association Consumers' Association of Canada

The Governments of:

British Columbia; Alberta; Saskatchewan; Manitoba; Ontario; Quebec; New Brunswick; Nova Scotia; Prince Edward Island; Newfoundland and Labrador; Yukon Territory; Northwest Territories; Nunavut Territory

Staff

Stephen Moody (General Manager) Arlene Weijers (Program Coordinator) Nancy Malcolm (Bookkeeper)

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Letter from the Chair

Highlights and Activities

Perhaps the most significant accomplishment in 2007 was the development of the CAMVAP Mission, Vision and Values statements. These statements articulate the philosophy underlying CAMVAP; they provide the lens through which the board of directors will view how the program is delivered.

Vision

To have CAMVAP valued by consumers, industry and government as a national, voluntary, objective dispute resolution program to address vehicle defects and warranty disputes.

Our vision is that consumers needing the program will be aware of CAMVAP and able to access it readily.

Values

CAMVAP will deliver the program in a manner that is fair, fast, friendly, free and final.

To provide an alternative dispute resolution process for vehicle defects and warranty disputes between consumers and manufacturers that is fair, fast, friendly, free and final.

Awareness continued to be a central focus of Board activities in 2007. Efforts to raise awareness of CAMVAP concentrated on the use of media releases and targeted advertising opportunities, such as the auto edition of the Quebec consumer magazine Protegez-Vous. Awareness is an ongoing concern of both the Board and management, and we expect to develop new awareness initiatives in 2008. As set out in our mission, consumers need to know about the program and be able to access it readily when there is a need for them to do so. This knowledge must either exist or be acquired early in the dispute resolution process so that consumers can properly consider CAMVAP when they have issues with their vehicle.

A second issue on which the board is working continues to be the reimbursement of Quebec Sales Tax (QST) for consumers in that province. It appeared that we had a solution two years ago, but this view turned out to be optimistic. We are continuing to work with our lawyers and the manufacturers to ensure that consumers receive either the QST from the ministry or the equivalent amount from CAMVAP or directly from the manufacturers.

Our caseload continues to decline. Our consumer surveys show, that the principal reason for this is that the manufacturers are settling more than 50% of cases that come to CAMVAP before the actual arbitration takes place. This result is largely due to the manufacturers efforts to resolve issues for consumers – efforts in which CAMVAP takes pride as being part of the catalyst for such settlement discussions.



This was also a year of significant changes in our board of directors in both the manufacturer and the government categories. These new board members have brought fresh ideas and thinking to the board's deliberations. We welcome them, while at the same time extending our thanks to those who have left the board; their contributions will be missed.

Financial Review

Expenditures for 2007 continued to be in the area of \$1.5 million annually. To put this in perspective, it amounts to about \$1 per eligible vehicle sold in the Canadian automotive market. This is a small sum indeed compared to the benefits that CAMVAP provides.

Goals and Objectives

A primary goal for 2008 will be to focus on awareness. We intend to develop an awareness strategy aimed at ensuring that consumers will quickly be made aware of CAMVAP when they need it.

A second goal is to successfully resolve the QST issue. We believe that a solution is close, and once in place will resolve an anomaly that has caused distress to consumers and added costs to CAMVAP.

A third goal is to address what has been becoming a significant problem in recent years: the difficulty in finding and engaging qualified technical inspectors to do technical inspections of vehicles as directed by the arbitrators.

Our fourth goal is to work with manufacturers that are not in the program to encourage them to join CAMVAP.

Conclusion



In closing, I want to extend my personal thanks to the General Manager and the staff and to the Board of Directors for their help and support over the past years. That the program continues to excel is due in large measure to your efforts.

James Savary Chair of the Board of Directors



2007 Operating Statistics

Case Handling

Cases handled by CAMVAP continued to drop from previous years. The reduced caseload and workload appeared in all elements of the program from initial contact through to completed arbitrations.

	2007
Conciliated Cases	10
Arbitrated Cases	267
Consent Award Cases	25
Withdrawn	28
Ineligible	7
Total	337

Total

- Conciliated cases are those that end when the consumer and the manufacturer agree to resolve the issues without the need for a hearing.
- Arbitrated cases are those that proceed to a hearing at which the arbitrator makes an award based on the evidence presented by the parties.
- Consent cases are those in which the consumer and the manufacturer agree on a settlement at the arbitration hearing and the arbitrator makes that agreement the 'award'.
- Withdrawn cases are those where the consumer withdraws from the program after the CAMVAP process has been commenced but before a hearing is held. The consumer can withdraw for many reasons including, settlement with the manufacturer, no longer having possession of the vehicle, or deciding not to proceed with the CAMVAP process.
- **Ineligible cases** are those where the arbitrator determines that the claim being made by the consumer is not properly eligible for CAMVAP.

The overall 2007 caseload is now at 47% of the 2001 program experience. Declining caseload has been seen in each of the in between years since 2001. Comparative caseloads in 2006 were 424 and 515 cases in 2005.



Arbitrated, Conciliated and Consent Award Cases Handled by Province and Territory

Province /Territory	Number of Cases Excluding Withdrawn and Ineligible	Number of Arbitrated Cases	Number of Conciliated Cases	Number of Consent Awards	
British Columbia	34	34	0	0	
Alberta	49	46	0	3	
Saskatchewan	9	9	0	0	
Manitoba	11	7	0	4	
Ontario	115	104	1	10	
Québec	56	45	4	7	
New Brunswick	8	5	2	1	
Nova Scotia	8	7	1	0	
Prince Edward Island	0	0	0	0	
Newfoundland & Labrador	12	10	2	0	
Northwest Territories	0	0	0	0	
Nunavut	0	0	0	0	
Yukon Territories	0	0	0	0	
TOTALS	302	267	10	25	

This chart excludes the 28 withdrawn cases and 7 ineligible cases that were handled by the program.

Fully arbitrated cases represent 88% of the case handlings when the withdrawn and ineligible cases are excluded. This is down 10% over both of the previous two years. Conciliated cases are down 1% over 2006 and consent awards are down 3% over the same time frame.

The difference between the 2006 and 2007 results is significant in some provinces. For example, cases handled increased by ten in Alberta; British Columbia by 4 and Newfoundland and Labrador by 3 cases.

All of the other provinces and territories had decreases. There were no cases in the Territories in 2007 as compared to one each for 2006 in the Northwest and Yukon Territories.

Ontario with 115 cases had the most significant decrease of any province, a 63% drop from the 180 cases in 2006. On the other hand, the Quebec caseload was only three cases lower at 56 for 2007 compared to 59 for 2006. Manitoba was at 11 cases, down from 16 the previous year while New Brunswick and Nova Scotia were each fell to 8 cases from 11 in 2006.

As noted in previous years, the overall caseload decrease is an issue that the board continues to monitor. Better quality vehicles and the manufacturers' concerted efforts to resolve issues early with their dealers' customers is certainly part of the answer; however, program awareness is seen to be an important factor too.



CAMVAP Consumer Survey

CAMVAP resumed its consumer survey work late in 2006. The survey work had been suspended for about a year and a half to allow the program to refine the survey.

CAMVAP continues to engage Synovate Research, a Vancouver firm experienced in this kind of survey methodology, to conduct the consumer survey. All consumers who are eligible for the program are surveyed at the conclusion of their engagement with CAMVAP. This can be at an early stage in the process, such as the matter being settled by the manufacturer before an arbitration is made or at the end of the process when the arbitration has been completed and the award has been made by the arbitrator. Almost 450 consumers agreed to participate in the telephone interview when they were contacted by Synovate.

It is worth noting that these results are from consumers who found the program. There still remains work to do to identify how to ensure that consumers who need the program can find out about us at the right time.

Sixty-nine percent of consumers surveyed claim that finding CAMVAP was very easy or somewhat easy. The key sources they used for information were the owner's manual or warranty handbook; a friend or relative; an internet search engine; or the dealer. The owner's manual and warranty handbook were the most significant source of information both before the problem existed and while the issue was being dealt with by the consumer.

The majority of consumers who went to arbitration felt that they were prepared for what faced them. With all factors considered, 76% of these consumers considered themselves to be very well prepared and 18% were somewhat prepared.

Seventy-four percent of consumers who went to arbitration strongly agreed with the proposition that they understood what it took to prove their case. An additional 19% answered that they somewhat agreed with the statement.

One of the reasons that the CAMVAP case numbers are diminishing is the increasing tendency of many manufacturers to settle matters with a consumer before it becomes a CAMVAP case. At 56%, more than half of the consumers who did not proceed to arbitration stated that they and the manufacturer settled their dispute in a manner that was satisfactory to them. Settlements before CAMVAP is invoked are clearly becoming an important contribution of the program and a significant element in how manufacturers work to achieve customer satisfaction.

Consumers rated the provincial administrators at 51% excellent and 28% good for using a five point scale. The lowest rating was 62% for keeping the consumer informed throughout the process. CAMVAP and the provincial administrators will be working to improve on this result in 2008



Vehicle Types and Consumer Concerns

In the charts below, red represents the highest number of complaints; yellow the second highest; and blue the third highest.

	Total Cases	Accessories	Air/Heat/Cool	Brakes	Computer	Engine	Exterior	Interior	Steer/Suspension	Transmission	Total Complaints
Cars	124	13	13	17	22	50	34	6	33	26	214
Light Trucks	59	5	5	12	9	22	9	4	23	21	110
Mini Vans	29	4	2	4	11	9	7	4	19	5	56
Sport Utility	80	11	6	8	21	32	18	14	25	25	159
TOTALS	292	33	26	41	63	113	68	28	90	77	539

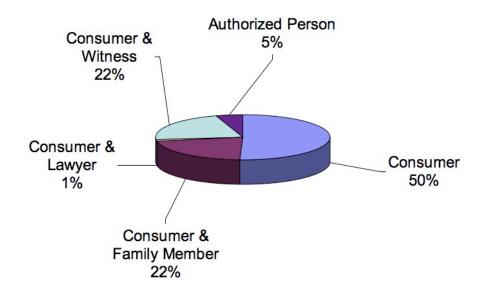
(Red = highest number; blue = second highest and yellow = third highest)

As reported for the past several years, engines are the most common complaint dealt with by CAMVAP arbitrators. Steering and suspension are the second most common complaint and transmission problems are the third.

Cars averaged 1.72 complaints per arbitration. Light trucks 1.85, minivans 1.93 and sport utility vehicles 1.93. These rates are consistent with past years.

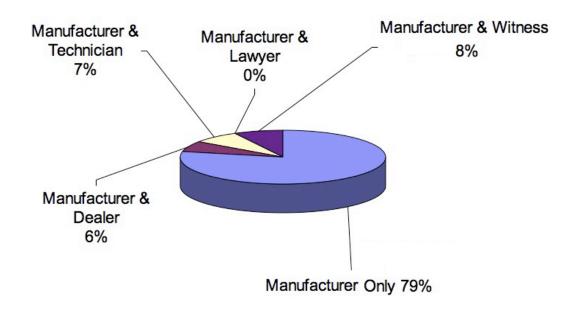
Representation at CAMVAP Hearings

Consumer Representation





Manufacturer Representation



The nature of consumer representation shifted slightly from past years. Consumer alone and consumer and family representation was 72% versus 83% in 2005-6. Consumers brought witnesses in 22% of the cases as opposed to 13% in the previous period. This change is significant as the CAMVAP materials now emphasize the benefits of bringing a witness to provide evidence at the hearing. Use of an authorized person grew by 3% over the past period.

Manufacturer representation shifted slightly too with the manufacturer's representative appearing alone in 79% of cases in 2007 as opposed to 68% in the previous year. There was also a significant decrease in the percentage of cases in which the manufacturer's representative was accompanied by a technician, declining from 28% in 2005-6 to 7% in 2007.



Summary of CAMVAP Results

The chart below presents the results from the 267 arbitrated cases. Consumers received a total of 299 awards in these cases with 57% of the awards favouring the consumer. Multiple awards, i.e. repairs and payment of expenses, for example, are fairly common. These are cases where the arbitrator was required to hear the evidence from both of the parties and make a decision based on that evidence.

	2007				
	No. of Awards %*				
Buyback with Reduction	69	23%			
Buyback No Reduction	14	5%			
Reimbursement for Repairs	16	5%			
Make Repairs	57	19%			
Out of Pocket Expenses	11	4%			
No Jurisdiction	3	1%			
No Liability	129	43%			

(Chart does not include the 10 conciliated cases and 25 consent awards)

The chart below sets out the monetary awards received by consumers. Buybacks remain over \$2 million and the average value of the vehicles is almost \$23,500. Also, the 18 reimbursements to consumers for repairs that they have paid for is notable with an average value of just under \$2,500.

The CAMVAP Agreement for Arbitration allows for up to \$500 in specified expenses. The average expense claimed was \$208.

	2007
Number of Vehicle Buybacks	87
Total Value of Buybacks Paid to Consumers	\$2,044,213
Average Value of Buybacks (Leased and Owned Vehicles)	\$23,496
Number of Reimbursements to Consumers	18
Total Value of Reimbursements	\$44,980
Average Reimbursement Per Claim	\$2,498
Number of Out of Pocket Allowance Awards Paid	12
Total Value of Out of Pocket Allowance Paid	\$2499.23
Average Value of Out of Pocket Allowance Awards	\$208



	Number Of Cases	Conciliated	Arbitrated	Buyback With Reduction	Buyback No Reduction	Reimburse For Repairs	Make Repairs	Out of Pocket	No Jurisdiction	No Liability	TOTALS
British Columbia	34	0	34	8	0	2	7	1	2	19	39
Alberta	49	0	46	14	5	0	11	1	0	19	50
Saskatchewan	9	0	9	3	1	0	3	0	1	2	10
Manitoba	11	0	7	2	1	0	2	0	0	2	7
Ontario	115	1	104	24	2	8	21	6	0	61	122
Québec	56	4	45	13	5	5	5	1	0	18	47
New Brunswick	8	2	5	2	0	0	1	0	0	2	5
Nova Scotia	8	1	7	1	0	0	4	2	0	2	9
Prince Edward Island	0	0	0	0	0	0	0	0	0	0	0
Newfoundland & Labrador	12	2	10	2	0	1	3	0	0	4	10
Northwest Territories	0	0	0	0	0	0	0	0	0	0	0
Nunavut	0	0	0	0	0	0	0	0	0	0	0
Yukon Territory	0	0	0	0	0	0	0	0	0	0	0
TOTALS	302	10	267	69	14	16	57	11	3	129	299

The chart above shows the number of cases handled in each province and the awards made by the arbitrator. Some cases have multiple awards therefore the total awards made can be higher than the number of cases handled.

Case Timing

CAMVAP cases involve a number of distinct steps. Some cases have more steps than others depending on the nature of the case and the evidence presented. Steps include: receiving the consumer's application; time for the manufacturer to prepare its case (10 days); if needed, an eligibility hearing usually conducted by way of a teleconference; setting up and conducting the in person hearing; a technical inspection if one is needed and ordered by the arbitrator and time for the arbitrator to write the award.

The overall case handling time is 65.3 days for cases that were handled only once. If the case had to be reopened, the average was 70.6 days.

Hearing Locations

CAMVAP hearings are held in the consumer's home community. Cases have been handled in many communities in Canada, across all of the provinces and territories. The list below demonstrates the program commitment to hearing the case at or near the consumer's home location. This program attribute is particularly important to consumers who reside outside major urban centres.



Arbitrated Awards by Province

British Columbia 108 Mile Ranch Abbotsford Aldergrove Brentwood Bay Burnaby Campbell River Castlegar Celista Chetwynd Chilliwack Christina Lake Coquitlam Dawson Creek Delta Duncan Farmington Fort Nelson Fort St. John Grand Forks Kamloops Kelowna

Ladysmith Langley Maple Ridge Montrose Nakusp Nanaimo Nanoose Bay North Vancouver Osoyoos Penticton Port Alberni Port Coquitlam Prince Rupert Quesnel Revelstoke Richmond Saanichton Sidney Sooke Squamish Surrey Taylor Trail Ucluelet Vancouver Vernon

Yukon Territory Whitehorse

Northwest Territory

Yellowknife

Victoria

<u>Alberta</u> Airdrie Bentley Calgary Canmore Canyon Creek Cold Lake Edmonton Edson Fort Saskatchewan Fort McMurray Fort Vermilion Grande Prairie Grimshaw

Lethbridge Lloydminster Medicine Hat Red Deer Sherwood Park Spirit River Spruce Grove St. Albert Stony Plain Strathmore Vermilion Vilna Wainwright Wemblev Westlock

Saskatchewan Buchanan Buena Vista Canwood Cupar Emerald Park Esterhazy Hudson Bay La Ronge Livelong Maidstone Maple Creek Mervin Mortlach Moose Jaw Pierceland Prince Albert Punnichy Regina Saskatoon Unity White City

Manitoba Beausejour Brandon Libau Lorette McCreary Miami Notre Dame Portage la Prairie Souris St. Georges St. Malo Stonewall The Pas Virden

Ontario Principal Contract of the Contract of Acton Aiax Alfred Alliston Amherstburg Amherstview Ancaster Ayr Bancroft Barrie Belle River Binbrook Bloomfield

Blyth Bracebridge Brampton Brantford Bridgenorth Brockville Burlington Cache Bay Caledon Caledon East Callander Cambridge Carp Chatham Cochrane Concord Cookstown

Corbeil Courtice Cumberland Drayton Dundas Elliot Lake Englehart Espanola Fort Frances Gananoque Georgetown Geraldton Goderich Grimsby Guelph Haileybury Haliburton Hamilton Havelock Holland Landing Huntsville Innisfil Iron Bridge Kanata Kitchener Kincardine

Kleinburg La Salle Leamington Listowel Little Britain Locust Hill London Manitowaning Manotick Maple Markham Meaford Winnipea Midland Milton Mississauga Mountain Napanee

New Liskard Newmarket Niagara-on-the-Lake Niagara Falls Nobleton North Bay Oakville Omemee Orangeville Orleans Osgoode

Ottawa Owen Sound Paris Penetanguishene Perth Peterborough Petrolia Pickerina Port Colborne Port Elgin Port Lambton Port Perry Princeton Richmond Hill Sarnia Sault Ste. Marie Scarborough Sharon Smith Falls Smithville St Thomas St. Catharines St. George Stittsfield Stoney Creek Stoney Point Sudbury Tecumseh Thornhill Thunder Bay Tilbury Timmins Toronto Trenton Unionville Uxbridge

Verner

Wasaga Beach

Waterdown

Waterloo

Welland

Whitby

Wendover

White River

Willowdale

Windsor

Woodbridge Woodstock Québec Aylmer Baie-Comeau Beauport Belcourt Beloeil Blainville Bois -des -Filion Boucherville Brossard Canton Magog Chapais Charlesmagne Châteauguay Chicoutimi Chute-aux-outardes Cowansville D'Anjou Dégelis

Deux-Montagnes

Dolbeau-Mitassini

Gaspé

Granby

Gatineau

Laval Les Escoumins Longueuil Mascouche Matane Montréal Magog Notre-Dame-du-Lac Otterburn Park Petit-Matane Plessisville Pointe-Claire Québec Racine Rawdon Repentigny Roquemaure Rosemont Roxboro Saguenay Shawinigan Sud Shefford Sorel-Tracy Saint-Jérôme St-Adèle Ste-Agathe des Monts St-Appolinaire St-Barnabé Sud St-Bazile le Grand St-Calixte St-Constant Ste-Foy Ste-Hubert Ste-Sophie St-Étienne de Lauzon St-Eustache St-Félicien St-Henri Lévis St-Hubert St-Isidore de Clifton St-Jacques de Montcalm St-Jacques Le Mineur St-Martine St-Maurice St-Nicholas Stoneham St-Sophie St-Valérien Terrebonne Trois-Rivieres Val-Bélair Vaudreuil-Dorion Verchères

Hébertville

Jonquière

La Ferme

Lac Aux Sables

Lac Hunqui

L'Assomption

Laprairie

Laterrière

Lasalle

La Baie

Joliette

New Brunswick Acadiaville Bathurst Bouctouche Burton Dalhousie Dieppe Edmundston

Escuminac Fredericton Haut-Riviere-Du-Portage Kedgwick Miramichi Moncton Sackville Saint-Norbert

Newfoundland and Labrador Bay Roberts Bishops Falls Burin Cod Roy Valley Cornerbrook Cow Head Gamble Gander Gambo Grand Falls Lawn Long Cove Mount Pearl Paradise Placentia Point Leamington St. John's St. Phillips Stephenville

Nova Scotia Annapolis Royal Bedford Bridgewater Caledonia Campbellton Chester Basin Church Point Cleveland Crossroads Country Harbour Dartmouth Eastern Passage Englishtown Florence Grand Pre Halifax L'Ardoise Lower Sackville Lower Wedgeport Marion Bridge New Glasgow New Waterford Port Hawkesbury Shubenacadie Springfield Truro Tusket Wellington West Pubnico Western Shore

Prince Edward Island Montague South Freetown

Williamswood



Organizational Structure and Governance

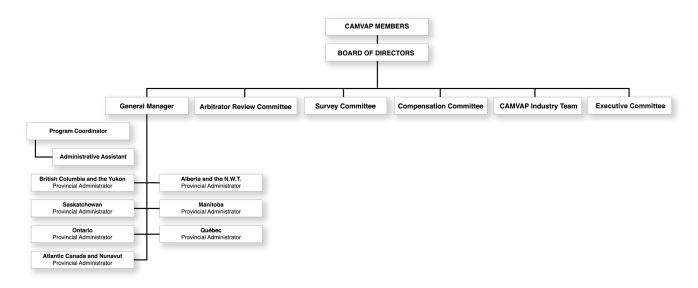
CAMVAP is a federally incorporated not-for-profit corporation. The 15 Associations and Governments that make up the CAMVAP organization are all members with voting rights at the Annual General Meeting.

The members of CAMVAP are the:

- Association of International Automobile Manufacturers of Canada (AIAMC)
- Canadian Automobile Dealers Association (CADA)
- Canadian Vehicle Manufacturers' Association (CVMA)
- Consumers' Association of Canada
- Provincial and Territorial Governments

An 11 member Board of Directors governs CAMVAP. The Board of Directors establishes policy and monitors the financial, administrative and operational performance of CAMVAP. The eleven members consist of two directors representing the AIAMC members, one director representing the CADA members, two directors representing the CVMA members, two directors representing the Consumers' Association of Canada and four Government directors representing the provincial and territorial governments.

The General Manager reports to the Board of Directors and is responsible for the day-to-day operational, administrative and financial management of the corporation. The General Manager is also Secretary to the Board of Directors and an officer of the corporation. The General Manager also served as Treasurer for all of 2007. The Program Coordinator and the Administrative Assistant/Bookkeeper provide support to the General Manager and to the Board of Directors.





CAMVAP Funding

CAMVAP is fully paid for by the vehicle manufacturers through a formula that reflect each company's market share and past CAMVAP experience. Each manufacturer's payment for the program is calculated one year in advance. There is no connection between CAMVAP's funding and any individual case.

CAMVAP Arbitrators

The arbitrators who provide service to CAMVAP come from many backgrounds and professions. The arbitrators are completely independent from the program. The manufacturers are not involved in their appointment to the CAMVAP roster, their training, or their case selection. The arbitrators are paid a flat fee plus expenses for each case that they conduct.

When a case is to go to arbitration, the Provincial Administrator selects three names from the roster of arbitrators who are available to hold a hearing in the consumer's home community. The three names, each accompanied by a brief resume, are sent to the consumer who then selects one of the arbitrators to conduct the hearing.

The CAMVAP Agreement for Arbitration, together with the Arbitration Act and the applicable consumer protection legislation in the Province or Territory where the Arbitration is held, govern CAMVAP cases. In Quebec, the Civil Code governs arbitrations.

Provincial Administrators

The public face of CAMVAP is the Provincial Administrators who deliver the program across Canada. The Provincial Administrators are responsible for receiving and responding to enquiries, processing claim forms and applications for arbitration, scheduling hearings and technical inspections and communicating the results of hearings to the parties. All enquiries to CAMVAP's toll-free services are handled by the Provincial Administrators. The Provincial Administrators are paid a fee to provide service to CAMVAP and an additional fee for each case handled.



Provincial Administrators

Atlantic Canada

Better Business Bureau of the Maritime Provinces Inc.

1888 Brunswick Street, Suite 805, Halifax NS B3J 3B7 Tel: 1-800-207-0685 or Halifax area 902-422-2230 • Fax: 902-429-6457

Québec

Soreconi Inc.

35, 3107 Avenue des Hôtels, Québec, (Québec) G1W 4W5
Tel: 418-649-9292 - Toll-free: 1-800-207-0685 • Fax: 1-418-649-0845

Ontario

T.O. Corporate Services

55 St. Clair Avenue West, Ste 255, Toronto, ON M4V 2Y7
Tel: 1-800-207-0685 or Toronto area: 416-921-2686 • Fax 416-967-6320

Manitoba

Better Business Bureau of Manitoba Inc.

1030-B Empress Street, Winnipeg MB R3G 3H4
Tel: 1-800-207-0685 or Winnipeg area 204-989-9017 • Fax: 204-989-9016

Saskatchewan

Better Business Bureau of Saskatchewan Inc.

2080 Broad Street, Suite 201, Regina SK S4P 1Y3

Tel: 1-800-207-0685 or Regina area 306-352-7602 • Fax: 306-565-6236

Alberta & Northwest Territories

Alberta Arbitration & Mediation Services Inc.

10707-100 Avenue, Suite 605

University of Lethbridge Bldg, Edmonton AB T5J 3M1

Tel: 1-800-207-0685 or Edmonton area 780-439-9359 • Fax: 780-433-9024

British Columbia & The Yukon

Better Business Bureau of Mainland BC

788 Beatty Street, Suite 404, Vancouver BC V6B 2M1

Tel: 1-800-207-0685 or Vancouver area 604-682-6280 • Fax: 604-681-1544

or Victoria area 250-386-6347 • Fax: 250-386-2367



Participating Manufacturers

Chrysler Canada Limited Ford Motor Company of Canada, Limited General Motors of Canada Limited Honda Canada Inc.

Hyundai Auto Canada Corp.

Jaguar Canada Inc.

KIA Canada Inc.

Land Rover Group Canada Inc.

Mazda Canada Inc.

Mercedes-Benz Canada Inc.

Nissan Canada Inc.

Porsche Cars North America, Inc.

Subaru Canada, Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

Volkswagen Group Canada Inc.

Volvo Cars of Canada Corp.